



Media kit 2017 - FORDAQ.com

- FORDAQ.com – the World's Largest Wood Market
- Wood products, machinery, supplies

About us

A Belgian company created in 2000

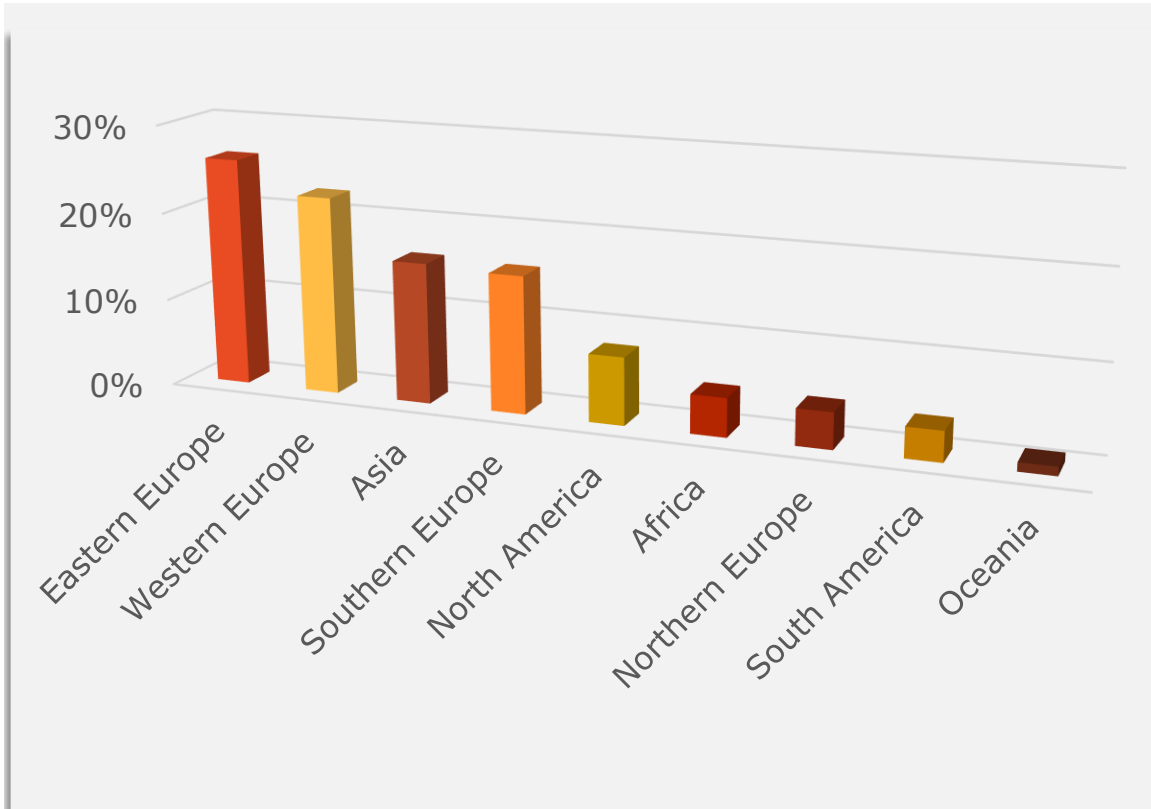
Fordaq SA owns a leading online B2B marketplace for wood products www.fordaq.com. It connects buyers with suppliers from over 186 countries in 13 languages. More than 200.000 companies worldwide use Fordaq's services to trade wood products, view daily news and access market information specific to the forest and wood industry. Fordaq also offers key collaborative software solutions to the forest and wood industry.



Contact us, we are happy to advise you!

info@fordaq.com

Audience Geography



- ✓ Monthly pageviews:
1 500 000
- ✓ Monthly users:
400 000

Fordaq is growing
fast and
worldwide!

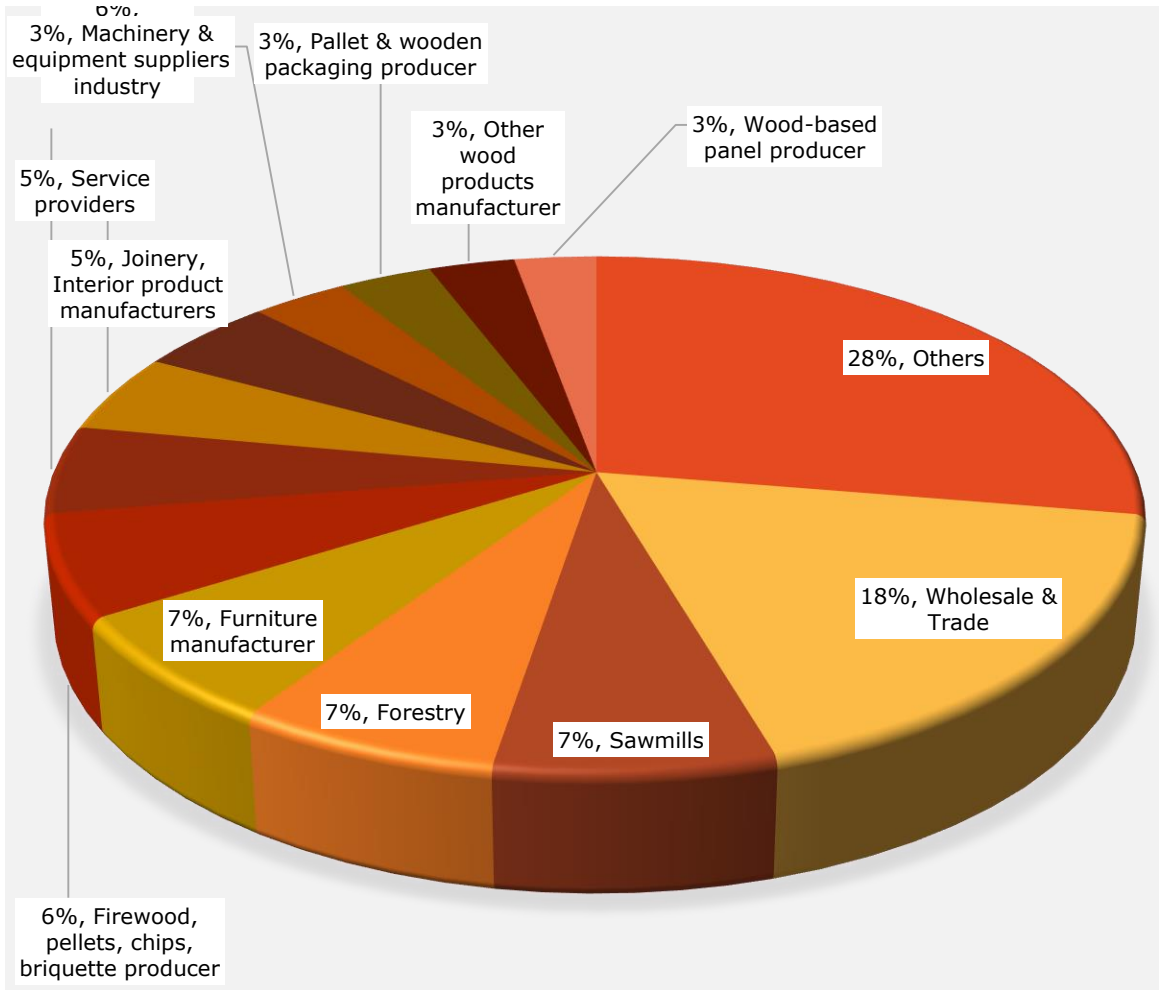


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Main activity of members



- ✓ 200 000 registered members
- ✓ Position of registered users:
 - 46% Management
 - 32% Owners
 - 14% Sales
 - 4% Purchase
 - 4% Other

High penetration in all key industry segments



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Some numbers...

- ✓ Over **40 000** active postings
- ✓ **3700** new registrations per month
- ✓ **27 400** messages are sent monthly



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Banner format

Wallpaper banner



Technical details

Positioned at the top of the page

GIF, JPEG, PNG

Side: 140x720 pixels

Top: 970x120 pixels

Max. 60 KB/ piece

Target URL

Pricing

Price: Quote upon request



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Banner format

Content banner



Technical details

GIF, JPEG, PNG

580x272 pixels

Max. 50 KB

Target URL

Pricing

Price: Quote upon request

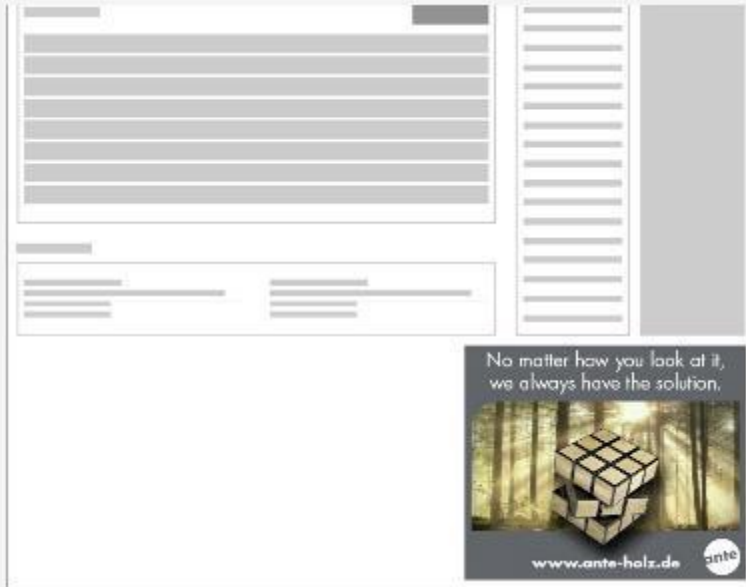


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Banner formats

Medium rectangle banner



Technical details

GIF, JPEG, PNG

300x250 pixels

Max. 50 KB

Target URL

Pricing

CPM (Cost/1000 impressions): 30 EUR

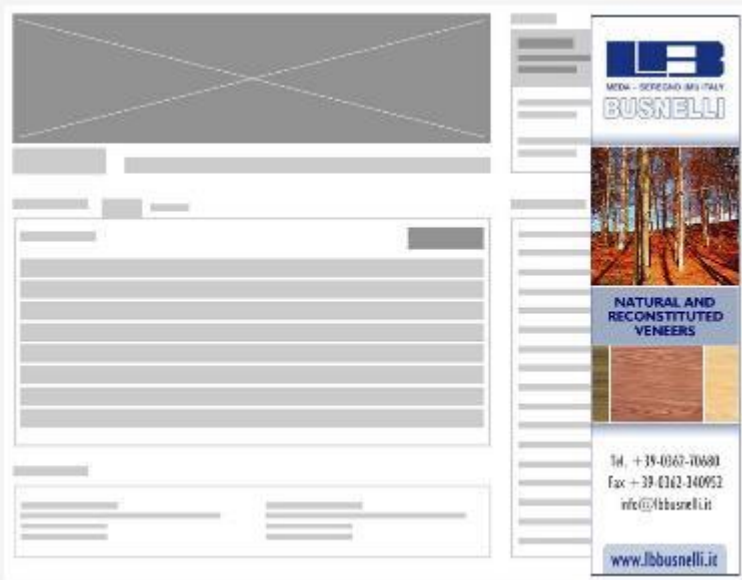


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Banner formats

Skyscraper banner



Technical details

Standard banners: GIF, JPEG, PNG
160x600 pixels, max weight 60 KB

Pricing

CPM (Cost/1000 impressions): 50 EUR

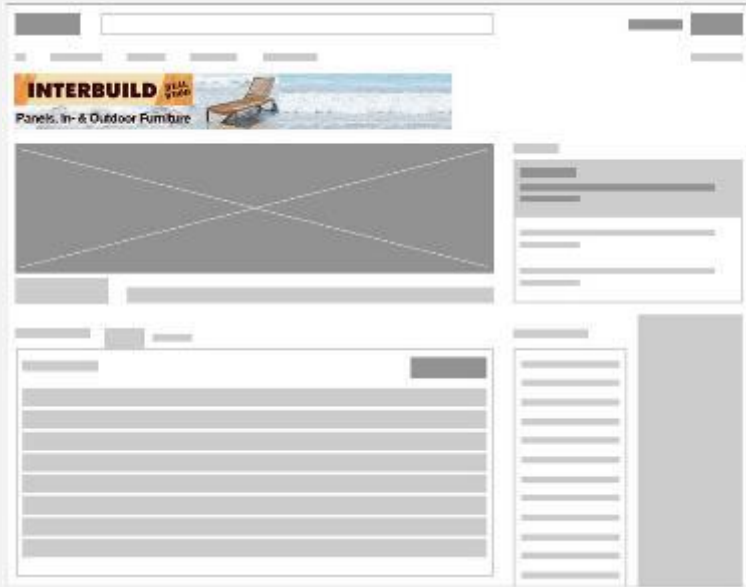


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Banner formats

Top banner



Technical details

Positioned at the top of the page
Standard banners: GIF, JPEG, PNG
468x60 pixels, max weight 40 KB

Pricing

CPM (Cost/1000 impressions): 30 EUR



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Sponsored News

Blending text, images and video to provide an overview of your company and what it offers.



Features	Standard 500 Euro	Premium 1000 Euro
Pictures in the article	✓ yes	✓ yes
Hyperlinks	✓ yes	✓ yes
Company facts box	✓ yes	✓ yes
Premium position on the website (1 month)	X no	✓ yes
Promotion on social media	X no	✓ yes

Extra options

Video in the article - 300 Euro

Creation of article and/or video - quote upon request

Translation & publication in another language - 75% of original amount for 1st language and 50% for each subsequent translation

Targeted mailings

Wichtig: Sie sind hier nicht in Ihrer E-Mail-Postbox, sondern auf dem Web-Client. Die E-Mail-Adresse ist nicht für den Versand von E-Mails geeignet. Die E-Mail-Adresse ist nicht für den Versand von E-Mails geeignet.

UNTHA shredding technology

LIGNA Halle 13 Stand D34

UNTHA shredding technology ist ein österreichischer Hersteller von Zerkleinerungsmaschinen für die Restlozuberbeitung. Unsere Holzzerkleinerer zeichnen sich durch ihre Robustheit, Flexibilität und eine Schiffe-Stringe-Entwickelung aus.


Die Hochleistungszerkleinerer CR1700 und CR2100 wurden speziell für Palettenmaterial und die holz- und werstoffliche Industrie mit getriebenen Durchsatzleistungen von bis zu 30 sm/h entwickelt.

Wählen Sie das Modell, das Sie bevorzugen:

QR-Klasse Informationen

Vereinbaren Sie jetzt einen Messetermin zur LIGNA mit Ihrem Ansprechpartner: Herrn Andreas Huber unter der Nummer: +43 6244 7016 925 oder per E-Mail: andreas.huber@untha.com

Die QR-Klasse
Für Durchsatzleistungen von bis zu 30 sm/h



Sie finden uns auf der LIGNA in Halle 13 / Stand D34

3 JAHRE ZWANGSGGARANTIE

UNTHA shredding technology GmbH, Kölln 141, 5431 Kuchl, Österreich
Tel: +43 6244 7016

As a Castrol.com member you receive this information from our partner Untha

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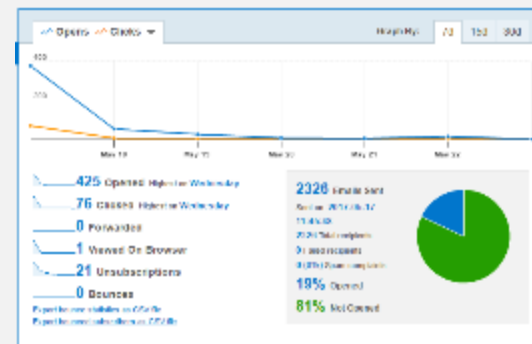
Reach your audience

- ✓ Select your targeted industry type
- ✓ Select your geographical target

Pricing	
Setup fee	Euro 500.-
Per additional language	Euro 100.-
Price per recipient	Euro 0.20-
Translation	Price on request

Reporting

- ✓ Opening and click rate
- ✓ Full list of clicking recipients!





For each advertising product you can define the delivery options: period, page on the website, country/continent, language, day of the week, time of the day.



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www.fordaq.com